

ATM Deployment Services

Branch - Off Premise - Retail - Lobby - Island - Kiosk - Walk-Up - TTW - Cash Dispense
 Full-Function - Envelope Deposit - Image Deposit



NuSource Financial offers customized ATM deployment services designed to fit your specific needs. We will meet with your team, discuss your strategy, design a solution, develop a plan, then deploy and provide the support services you require.



Deployment Options:

- Purchase
- Lease
- Managed ATM Services
- Shared Branding Services
- Rental



ATM Deployment Programs

Purchase – Lease – Managed ATM Services – Shared Branding

• **ATMSP**

- Purchase & Owning the Asset
- Depreciate Asset over time
- Long-Term Deployment Location
- Internally Manage ATM Operations
- Outsource some or all services

• **ATMSL**

- Conserve Capital for income earning investments
- Expense ATM & Services
- Minimal Capital Expenditure
- Fixed/predictable monthly payment for hardware/services
- Protects against technological obsolescence
- Locations with flexible term of deployment (short or long)
- Ability to offer upgraded technology to customers
 - Keep up with competition by offering more sophisticated technology (i.e. check-imaging) without having to make the capital investment

• **ATMSM & ATMSSB**

- Conserve Capital (no asset owned)
- Focus on core competencies
- Increase Efficiency
- Reduce Labor & Operating Costs
- Improve Deliverables
- Competitive Advantage
- Release of Hardware Liability (PCI, ADA)
- Increase customer service and grow service revenues
- Bundle Asset & Services into a single-monthly payment
- Turn the liability (low volume ATM) into a money-making asset (shared transaction revenue w/out hardware expense)
- Retain low volume retail merchant sites
 - Satisfies Retail Merchants
 - Offers customers more surcharge-free ATMs



Authorized Sales and Service Partner



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