



Personas™ 77

- **Large display**
- **Web/e-commerce enabled**
- **Deposit capable with sidecar**
- **Multimedia enabled**
- **Installation flexibility**

NCR's intelligent and highly functional Self-Service TouchPoints™ can turn your existing infrastructure into a strategic weapon. Our solutions help you to build better customer relationships, generate new revenue streams and migrate more transactions to a cost-efficient channel. Our web enabled Self-Service TouchPoints are the physical presence required for e-commerce fulfilment and mobile lifestyles, making the virtual tangible.

Giving the customer what they want

The pace of life in the modern world is constantly accelerating. As the pressures of time grow greater, consumers demand convenience. Financial service is no exception. By extending self-service into non-branch locations, banks and retailers increase customer satisfaction and build business.

However, the advantages should cut both ways. Customers benefit from having self-service within reach. So should you.

The **Personas 77** makes sure you achieve that business advantage.

Designed to offer service in space-intensive environments, such as lobbies, vestibules or stores, the **Personas 77** combines efficient construction with enormous opportunity.

Large screen

A 15" full-color display screen makes the **Personas 77** stand out. The screen presents an attractive interface for standard transactions, with the capability for web fulfilment, small media and other specialized revenue generating options, including advertising, accessed using a touchscreen or function display keys. The **Personas 77** has also been designed with an integrated light panel, which provides a further display point for your logo.

A connected and integrated system

Connection to the Internet opens up new avenues for you and your customers, turning your Self-Service TouchPoints into real profit creators. And, like all Personas hardware, the **Personas 77** runs on a Windows NT® platform, facilitating easy and reliable integration and communication.

Ergonomic design

The **Personas 77** is designed not just for customers' convenience, but also for yours. Convenience that goes beyond the space-saving construction, or the front and rear access panels, allowing easier replenishment regardless of where it is deployed.



Sidecar expandable

Convenience means the ability to add services when you need them. Beyond cash, account, small media and web fulfilment, adding a Personas 72 sidecar enables further premium services, including cash and check deposit. Desirable for your customers – profitable for you.

Part of a comprehensive set of NCR Self-Service Solutions, the **Personas 77** provides extensive and extendable service for all.

Specifications

<p>Multimedia Interface</p> <p>15" CRT color screen Optional advert light panel 8 tactile function display keys Ruggedized tactile 16 key keyboard Dip or motorized card reader with smart card option EMV 3.1.1 compliant smart card reader Private audio system Software video</p>	<p>Height - 57.3" (1455mm) Pavement to top box Width - 18.5" (470mm) Depth - 28.8" (726.5mm) Weight - max. 1071lbs (486kg) CEN A3 security Weight - min. 408lbs (185kg) UL 291 Business hours</p> <p>DISPENSER 1,2,3 or 4 denomination options with bunch (retract) 1,2 or 3 denominations options with spray NCR universal polycarbonate multimedia cassette with 11.6" (295mm) capacity</p>	<p>ELECTROMAGNETIC COMPATIBILITY Emission FCC Category A (USA) EN 55022 (1987) Class A VDE 0871/75 Class A CISPR 22 Class A</p> <p>Immunity EN 50082-1 Part 1 (1992) Generic Immunity Standard Radiated Immunity – IEC 801-4-3 Electrostatic Discharge- IEC 801-4-2 Fast Transients – IEC 801-4-4</p>
<p>Printer Specification</p> <p>RECEIPT PRINTER 40 column graphics printer Capacity up to 5000 transactions 4.4" (112mm) receipts Form length 4.4-7.5" (112-190mm) Optional sideways feature allows 80 column x 20 row mini statement</p> <p>JOURNAL PRINTER 40 column graphics thermal or dot matrix printer Capacity up to 5000 @ 5 line journal entries</p>	<p>SECURITY Physical UL 291 Business hours UL 291 Level 1 CEN Grade A3</p> <p>INFORMATION HI-BAPE (DES) EKC (DES, RSA limited to initial key exchange), enhanced physical protection</p>	<p>EMC Directives 89/336/EEC EMC Directive 92/31/EEC Amending EMC Directive 73/23/EEC Low Voltage Directive</p> <p>SAFETY HOUSE COMPATIBILITY UL 291 CAN/CSA – C22.2 no. 950 EN60 950</p>
<p>Technical Specifications</p> <p>PLACEMENT Front, rear or vestibule access</p> <p>PRODUCT DIMENSIONS Height - 59.43" (1507.65mm) Pavement to apex of fascia</p>	<p>ELECTRONIC PLATFORM Pentium® III processor</p> <p>ACCESSIBILITY Subject to compliance with NCR site preparation and installation guidelines, the NCR P77 complies with ADAAG 4.34.2, 4.34.3, and 4.34.4. NCR cannot certify or warrant compliance with ADAAG 4.34.5.</p>	<p>ENVIRONMENTAL Operating temperature: 50°F (10°C) to 104°F (40°C) Relative humidity: 20% to 80%</p> <p>ACOUSTICS Sound power: max 55 dBA idle, 60 dBA operating Sound pressure: 55 dBA operating</p>



Transforming Transactions
 into Relationships

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NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions and operations described herein may not be marketed in all parts of the world. Consult your NCR representative for the latest information.

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